



Imagine yourself 50 years after the abolition of meat ...

We live in a world where the interests of animals are taken seriously.

Imagine you were born in an era when the history of animals is considered to be the greatest tragedy of all time.

Imagine that monuments have been erected in memory of the thousands of billions of animals abused and killed unnecessarily.

Consider that in this vegetarian era no-one captures sentient beings to eat their bodies or raises them for fattening and killing.

Such practices now horrify us. The memory of earlier meals consisting of corpses seems abhorrent and repugnant.

Back in the present, is it so difficult to imagine that our generation could abolish meat?